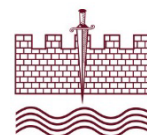


General Data Protection Regulations (GDPR) and The Use of Images of Children



There are sometimes occasions when we wish to take photographs or make video recordings of students at Shoeburyness High School. This can be for educational or activity purposes and on other occasions it may be for the promotion of activities at Shoeburyness High School.

Within Shoeburyness High School students may create images as a part of an activity or as portfolio based evidence for examinations and awards. These photographs remain the property of the student and are only observed by staff and outside accredited organisations.

However, there are occasions when the local press may visit to report on particular organisation events and they may wish to publish photographs of students in newspapers or use recordings of students on television when reporting these events.

In order to comply with the Data Protection Act 1998 and from May 2018, the General Data Protection Regulations (GDPR), Shoeburyness High School needs your consent (if a student is 13 or over, they are able to give their own consent) before taking photographs or making video recordings of your child, which are not part of their core activities. We would, therefore, be grateful if you (or your child if 13 and over) could complete the *Parental Consents* section on **My Child at School** (MCAS). These permissions cover the following areas:

Consent	Statement
Photos Whole Class	This will allow your child to be included in whole class photographs which can be distributed to other families eg payable school photos
Photos on School App	This will allow your child's photo to be used on school apps.
Photos on School and Trust Website	This will allow your child's photos to be used on the School and Trust website. It may also be used in partnership websites (such as the TES) when promoting the school or Trust.
Photos on School and Trust Social Media	This will allow your child's photos to be used and shared on various social media platforms eg Twitter, Instagram, Facebook etc
Photos on School and Trust Prospectus	This will allow your child's photos to be used in public prospectuses that are used to promote the school and Trust
Photos on School and Trust Newsletter	This will allow your child's photos to be used in the school and Trust newsletter which is also published on the school/Trust website.
Photos on School and Trust Displays Printed and Digital	This will allow the use of your child's photo to be used for school and Trust printed and digital displays, both internally and externally
Photos of student to be used after leaving school	This will allow the use of your child's photos or footage to be used after they have left school.
Photos and Video on Media eg Newspaper, TV	This will allow your child's photos or footage to be used on different types of public media, eg newspaper, TV etc
Photo Permission for Work Evidence/Coursework	This will allow the use of your child's photo to be used for work evidence and coursework
Filming and Sharing of School Productions	This will allow your child to be filmed during performances and presentations which can then be shared

To revoke a consent please contact the school office.