

# Graphics

Internal and externally moderated coursework  
+ Practical Examination

Exam Board = NCFE

HOF = Mrs Beuvink

## Overview:

Graphics consists of 4 units. To be awarded a Level 2 Technical Award in this subject, students are required to complete all 4 units and achieve a minimum of a Pass in the external assessment.

### Unit 1 – Introduction to Graphic Design

#### 6 components of Graphic Design 1

Produce a ppt that describes the use and role of colour, tone, line, composition, typography and imagery in graphic design. This must include annotated visual examples.

Make links between the 6 components and explain how they work together to create a final piece e.g. typography and colour, image and composition etc.

#### Magazine Front Cover

Experiment with colour, tone, line, composition, typography, and imagery for a magazine front cover

Explain the impact of the changes made, which is preferred and why.

#### Review of unit

Review the experiments, commenting on the impact of the 6 graphic design components and explaining the changes made. Also, review the choices made when selecting tools and techniques to create the front cover

### Unit 2 – Graphic Design Practice

#### Understand the work of graphic Designers

Choose an area of graphic design and research 3 designers working in that field.

Use different sources for information.

Comment on the designer's style and use of the 6 components of graphic design.

#### Produce work in the style of one designer

Produce a piece of work inspired by one of the graphic designers researched, reflecting their use of the 6 components.

#### Review

Review your work commenting on:

- How the design reflects the work of the graphic designer
- Technical skills
- Use of 6 graphic design components
- How the design could be improved

### Unit 3 – Responding to a Graphic Design brief

#### Understand the requirement of a graphic design brief.

Come up with your own brief for a new graphics product and develop design ideas and a final version. Analysis of the process, your technical skills and the final solution.

In **Nov/Dec** you will sit a Mock exam where you are given a brief and in exam conditions you come up with design ideas and a final solution.

In **February** you will sit your externally marked exam.

### Unit 4 - Graphic Design Portfolio

#### Understand working in the graphic design industry

Describe job opportunities, entry and progression routes, physical and digital portfolios.

#### Produce a graphic design portfolio

Create your own portfolio of work including examples of work from school and work completed in your own time. Include a wide range of skills and justify the work chosen.

#### Review your skills

Analyse your strengths and weakness in relation to technical skills, creative responses, and presentation skills

### Where to get help?

There are resources on **TEAMS** for each unit. There are catch up lessons after school.

### Remember...

You should use several techniques and formats e.g. photoshop, hand drawings, illustrator, photography, image libraries. Graphic work produced at home or in other lessons can be used as part of your portfolio for unit 4.

